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MANAGING THE PSYCHOLOGICALLY INJURED WORKER
RESEARCH KNOWLEDGE AND PRACTICE.

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HOLIDAY INN GOLD COAST THURS 14TH, FRI 15TH & SAT 16TH AUGUST 2008
WWW.GCIMH.COM.AU/CONFERENCE/



The Gold Coast Integrated Mental Health Service in collaboration with Queensland Health, Griffith University, Bond University, University of Queensland and Private Practitioners are pleased to present the 9th International Mental Health Conference.

The Conference

The Gold Coast Integrated Mental health Service, in collaboration with Queensland Health, Griffith University, Bond University, University of Queensland and Private Practitioners, are pleased to present the 9th International Mental Health Conference.

Themes:

- Psychological injuries in the workforce: Categories and Causes (Anxiety, Addiction, Depression, Personality Disorders, Trauma at work, Stress, Harassment);
- Implementing effective clinical treatments: Primary interventions and treatments promoting recovery;
- Addictions in the Workplace;
- Preventing psychological injuries in the workplace: Proactive interventions and mental health worker self-care.

The Conference will be attended by:

Psychiatrists, Psychologists, GP's, Mental Health Nurses and Occupational Therapists

The Conference will include:

- Pre-conference workshops;
- Plenary sessions with keynote presenters;
- Workshops;
- Individual paper presentations;
- A stream designed for doctors and psychiatrists;
- Poster presentations;
- Professional development points available. Presenters have been invited from Australia, Singapore, UK, Europe, New Zealand and Asia.



The Destination

Gold Coast City spans across 1,402 square kilometres (approx. 541 square miles) featuring 70 kilometres of coastline from South Stradbroke Island to Rainbow Bay.

Population

As at 30 June 2006, the population for Gold Coast City was estimated to be 497,568 persons, being the second largest Local Government Area (LGA) in Australia in terms of numbers. The population is expected to increase to 683,568 residents in the year 2021.

For information on the social demographics of Gold Coast City – housing, income, education, families and households – please visit our social research page at www.goldcoast.qld.gov.au

Climate

Gold Coast City's climate is sub-tropical with 287 days of sunshine annually.

Average Summer Temperatures: 19 to 29 degrees Celsius (66 to 83 degrees Fahrenheit).

Average Winter Temperatures: 9 to 21 degrees Celsius (48 to 69 degrees Fahrenheit).

Transport

The region is served by Gold Coast International Airport, with frequent domestic services from Melbourne, Sydney, Adelaide and Hobart, and International services from New Zealand, Japan and Asia. Brisbane's International Airport also provides links with the USA and Europe.

Gold Coast Airport has undergone refurbishment, which has positioned it as the South Pacific's leading leisure destination.

A rail link and Pacific Motorway connects Brisbane to the Gold Coast. Visit our transport page at www.goldcoast.qld.gov.au for details of how to get around.

Environment

In 1998, research highlighted that Gold Coast City is the most biologically-diverse city in Australia. Its vegetation ranges from mountain rainforest to coastal wetlands and is home to more than:

- 34 species of amphibians
- 323 birds
- 72 mammals
- 71 reptiles
- and 25 species of fish.

Attractions & Features

Gold Coast City is a dynamic city with a wide variety of built and natural attractions including:

- 70 kilometres of beaches with an average water temperature of 22 degrees celsius
- A large broadwater and five major river systems
- Major shopping centres as well as numerous boutiques, specialty shops and markets
- More than 500 restaurants and cafes offering cuisine from around the world
- Nightlife entertainment from nightclubs, restaurants, clubs, hotels and Conrad Jupiters Casino to Broadway musicals, ballet and theatre
- Theme parks including Warner Bros. Movie World, Sea World, Dreamworld, and Wet 'n' Wild as well as several wildlife parks such as Currumbin Wildlife Sanctuary
- Rural hinterland stretching to the west and north of the City encompassing many natural wetlands
- Tropical rainforest with abundant wildlife and numerous bush walks
- Large sugar cane farms and a wealth of industry in the northern districts of the City
- World-class sporting and recreational facilities
- A huge range of accommodation from five-star international resorts to camping grounds
- The Gold Coast Seaway providing safe ocean access and over 270 kilometres of navigable waterways

The Venue:

Holiday Inn Surfers Paradise is located on the Gold Coast in the heart of Surfers Paradise; surrounded by shops, restaurants, cafes, nightlife, attractions and only 100 metres to patrolled beaches. After a \$15 million revitalisation in early 2007 the hotel offers guests modern facilities in a fun, fresh and vibrant atmosphere. All of the hotels 404 refurbished accommodation rooms boast space and style and feature a large flat screen television with selected free Foxtel channels, a generous work area with high speed internet connection, red earth amenities, pillow menu, free in-room safe and a private furnished balcony with Surfers Paradise or ocean views.

Sponsorship Overview for GCIMH

Convened in collaboration with The Gold Coast Integrated Mental Health Service, Queensland Health, Griffith University, Bond University, University of Queensland and Private Practitioners, we expect attendance figures of between **250-300 attendees comprising** Psychiatrists, Psychologists, Medical Practitioners and Allied Health Professionals.

This year the Conference will include a workshop exclusively for GP's on the Saturday morning.

This is a wonderful opportunity for you and your organisation, not only to gain exposure to Leaders, Policy Makers, and Key Mental Health Professionals, but also to expand your network of Important Contacts within this field – your field.

Two days of **Keynote Addresses** from **Prominent Speakers, Workshops, and Presentations of Expert High Quality Research** will be complemented by sufficient break times for your displays and presentations to be noticed and appreciated.

We have a distribution data base of over 6000 Mental Health professionals in Australia and New Zealand. Each receives a monthly conference E-news letter. These will contain links to all sponsors' websites, as will the conference web site which will remain in place for one year.

The conference will generate 50 000 emails and distribute 10 000 printed brochures.

To cater for smaller companies and consultants, we offer some advertising opportunities in the conference collateral.

Some sponsorship opportunities can be tailored to suit your company's needs.

Please call Liz Symmons (61 7 5528 2501) to discuss your requirements.

Sponsorship Packages – at a glance

(figures are exclusive of GST)

Sponsor Benefits	Gold (one only) \$15,000	Silver (one only) \$8,000	Bronze \$5,000
Conference Naming Rights	Yes	No	No
Acknowledgement of major sponsor in all marketing	Yes	Yes	Yes
Short speaking opportunity (5 minutes)	Yes	No	No
Keynote Speaker Sponsorship	1	1	0
Acknowledgement on all email Newsletters for one year (over 50,000 emails sent per year)	Yes	Yes	Yes
Name/Logo on stage banner (supplied by sponsor)	Yes	No	No
Complimentary exhibition space	Yes	Yes	Yes
Advertisement in conference program	Full Page	Half Page	Quarter Page
Complimentary Conference registration including social events	2	1	1
Acknowledged with company logo in all printed publications including registration brochure, conference program, call for abstracts, conference website (plus links to company website)	Yes	Yes	Yes
Satchel insert	Yes	Yes	Yes
Verbal acknowledgements during Congress	Yes	Yes	Yes
Mailing list of delegates	Yes	No	No

Additional Sponsorship Opportunities

Session Sponsorship	\$ 750.00
Keynote Sponsorship	\$ 950.00
Stationery Pad & Pencil Sponsorship	\$1,000.00
Satchels – inserts	\$1,000.00
Advertisement in programme – ¼ Page	\$ 750.00
Advertisement in programme – ½ Page	\$1,000.00
Advertisement in programme – Full page	\$1,500.00
Lanyards – Company Logo (Lanyards to be supplied by sponsor)	\$1,500.00
Nametags Sponsorship – company logo	\$1,500.00
Satchels Sponsorship – company logo	\$2,500.00
Welcome Reception – Naming Rights	\$4,000.00

Exhibitors

Trestle table display space (skirted = 2 chairs)	\$1,900.00
Booth 3.2m x 2.2m	\$2,300.00

What Do You Receive?

All levels of sponsorship are acknowledged on the Conference Registration Brochure, and are listed according to level of sponsorship.

Sponsors contributing \$1,900 or more are invited to set up a Trade Display in the conference venue and are entitled to 3 meters of space, with a power point, tables and chairs supplied.

The Booths are carpet walls and floor, with skirted trestle table and 2 chairs (if required).



Committee Members for 9th International Mental Health Conference

Dr Phillip Morris

Conference Convenor, Consultant Psychiatrist, Executive Director, Gold Coast Institute of Mental Health

Dr Kevin McNamara

Acting Director Mental Health Services Gold Coast, Queensland Health

Dr Kate Fritzon

Associate Professor Director MPsych Forensic Program Faculty of Humanities and Social Sciences Bond University,

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Prof Michael O'Driscoll

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Conference Secretariat

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